

Our Incomimex Team: A 25 year-long success story

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The affiliated subsidiary of RUD in Spain the company Incomimex, S.L. celebrated in 2011 its 25th anniversary of foundation. This entity was set up in 1986 to introduce the RUD conveyor and hoist chains in the Spanish marketplace. Later on Incomimex started also to work in service for the RUD lifting division primarily focused at the very beginning on the mining sector. Today, our Incomimex team is covering all products from RUD with the exception of tire protect chains.

Throughout the years, Incomimex was able to gain more and more market shares and penetrate the Spanish marketplace with all represented RUD products. Turnover and profit were certainly growing over the years equally.

this unforgettable trip was a typical Swabian dinner. On the following day, all visitors from Incomimex received a comprehensive company introduction and factory tour as well as a concentrated product training for the lifting and for the conveying product divisions. The spouses did visit the beautiful antique towns of Rothenburg of the Tauber and Ulm and enjoyed the guidance of Renate Knoblauch and Carolin Schwarz from the lifting department.

In September 2011, Incomimex celebrated its second part of the 25th corporate anniversary: In Gatika, Basque country more than hundred guests got invited into the Incomimex premises consisting out of some German representatives from RUD in Unterkothen and representatives from major



markable certificate about 25 years of fruitful partnership and friendship between RUD Germany and Incomimex.

Juan Arias further on introduced all visitors to the next important session, which was a product training for all participants and an introduction of all the newest innovations from RUD and various other suppliers of Incomimex. After a wonderful typical Basque lunch the Incomimex management did organize an unforgettable city tour throughout Bilbao including the remarkable Guggenheim Museum and a very typical "Tapas" tour throughout some Basque taverns in downtown Bilbao. This wonderful celebration ended with some "Basque friendship dinner" in the hotel and everybody primarily the many visiting and attending Spanish customers did much, much appreciate this wonderful day and the friendly hospitality of the entire Incomimex team.



In 2011 the entire team had therefore great reason to celebrate these 25 years of corporate existence, which can be indeed counted as a great success story.

In July 2011, all staff members of Incomimex including their spouses did visit RUD in Aalen, Germany to get to know the headquarters of the RUD Group and all relevant German team colleagues there. The start of

Spanish customers of Incomimex. After a very warm welcoming speech by Sabina Zarraga and a brief thank you note by Benjamin Rieger, a new video clip about Incomimex was shown, which was explaining the company and its many value-adding products as well as provided services very professionally and in a very modern way. Jörg Rieger and Benjamin Rieger did hand over to Juan Arias, Michael Zarraga and Sabina Zarraga a beautiful and quite re-

